



The Evolution of State Health Insurance Exchanges

July 13, 2011

Co-sponsored by The Kaiser Permanente Institute for Health Policy

8:00 Continental Breakfast

8:30 Health Insurance Exchanges: What the Future May Bring

Dr. Altman will outline potential considerations as health exchanges are established nationally specifically their potential impact on industry, states, and health reform.

Presenter: Stuart Altman, Ph.D., Professor, Brandeis University

8:45 How Will Health Insurance Exchanges Affect Health Plans' Business Models

Dr. Kingsdale will outline the potential impact of exchanges on health insurance markets, products and health plans and discuss likely changes insurers will need to make in order to succeed in the new environment.

Speaker: Jon Kingsdale, Ph.D., Managing Director, Wakely Consulting Group

Respondent: Jerry Fleming, M.B.A., Sr. VP and National Health Plan Manager, CA, Kaiser Foundation Health Plan, Inc., and Kaiser Foundation Hospitals
Marla Pantano, Senior Actuary, Aetna Health Care Reform Project Management Office

10:15 Break

10:30 Evolving State Exchange Models and Potential Impacts on Local Insurance Markets

Panel members will discuss their state's objectives for health insurance exchange, key policy decisions to determine the scope of their exchange's activities, and anticipated challenges.

Moderator: Murray N. Ross, Ph.D., Vice President and Director, Kaiser Permanente Institute for Health Policy

Panel: Joshua Sharfstein M.D., Maryland Secretary of Health and Mental Hygiene
Jennifer Kent, Principal, Health Management Associates and former Deputy Legislative Secretary, Office of Governor Arnold Schwarzenegger
Anya Rader Wallack, Ph.D. Special Assistant to Vermont's Governor Peter Shumlin for Health Care Reform

12:00 Break & Lunch

12:15 Is Compromise Possible in the Political Battle over Health Reform?

Republicans are intent on repealing or seriously scaling back the Patient Protection and Accountable Care Act while core Democrats are equally committed to holding firm on the law. The question is whether political pressures will force a compromise that relaxes the PPACA without eviscerating its intent. This session will examine how this process might play out, focusing on the law's exchange provisions and how compromise could affect state activities.

Speaker: Len M. Nichols, Ph.D., Professor, George Mason University

Respondents: Karen Ignagni, M.B.A., President and CEO, American's Health Insurance Plans
Joseph Antos, Ph.D. Wilson H. Taylor Scholar in Health Care and Retirement Policy, American Enterprise Institute for Public Policy Research

2:00 Meeting adjourns